



Mitas Launches New ENDURO TRAIL-ADV Tire

Mitas is launching a new tread pattern in its adventure range, the ENDURO TRAIL-ADV, which reflects the true spirit of modern adventure riders and delivers superb performance on and off the road.

“The new ENDURO TRAIL-ADV is specially designed for modern adventure bikes and fills the 70/30 gap in our already extensive adventure tire range. The ENDURO TRAIL-ADV features our latest technical innovations and meets the unique demands of modern adventure riders,” says Gustavo Pinto Teixeira, Vice President of Two Wheels and Specialty Tires at Trelleborg Wheel Systems.

Classified as a 70% on-road and 30% off-road tire, the ENDURO TRAIL-ADV delivers all-around performance and confidence on and off the road. It is designed for the rider who is not willing to sacrifice class-leading high-speed road performance or decent off-road performance in all weather conditions. The ENDURO TRAIL-ADV features Multi-Compound Tread Technology (MCTT) for excellent mileage and cornering grip even at low temperatures, while the high silica content ensures excellent wet grip. The unique construction technology and the irregular geometry of the longitudinal tread pattern design provide outstanding straight-line stability, smooth handling and extremely low road noise.

Mitas ENDURO TRAIL-ADV will be available on the market from May 2023, initially in two sizes: 120/70ZR19 60W TL/TT front and 170/60ZR17 72W TL/TT rear. Further sizes will be added in the coming months.

For further information on the Mitas ENDURO TRAIL-ADV tire, go to <https://www.mitas-moto.com/en/products/motorcycle-trail-tires/enduro-trail-adv>

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For **more information** or **high-resolution** pictures, please contact:

Janja Likar Čarman, Marketing Manager Mitas Moto

Mobile: +386 41 599 764

E-mail: janja.likar-carman@mitas-tyres.com



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