

MITAS MOTO NEWSLETTER

OCTOBER RECAP

October was an incredible month for the Mitas Moto family, filled with thrilling rides, breathtaking landscapes, and unforgettable competitions. Let's take a closer look at the highlights from each event!

HUSQVARNA TREK (Serra da Estrela, Portugal)

The iconic BMW Motorrad Days brought thousands of enthusiasts together, and Mitas was there to showcase premium performance for adventure riders. From scenic Alpine routes to thrilling test rides, our tires delivered the control and comfort riders expect.





CHAMPIONNAT DE FRANCE ENDURO KID (Sugères & Issoire, France)

The Enduro Kid Championship is more than a race - it's a celebration of youth, passion, and the next generation of enduro stars. Sugères and Issoire offered the perfect playground for these rising talents to shine, and Mitas was proud to support them with expert advice, tire sales, and on-site service to keep every young rider performing at their best.



SEA TO SKY (Kemer, Turkey)

Sea to Sky remains one of the most iconic hard enduro events in the world, and this year was no exception. Riders started on the beach and climbed all the way to the mountains, facing extreme challenges along the way. Mitas was proud to be onsite, supporting riders with tire sales and professional service throughout the event, ensuring they had the best performance for this demanding race.





Fresh content on Mitas Moto YouTube channel

Mitas ENDURO TRAIL-ADV 2 adventure tire

The Mitas ENDURO TRAIL-ADV 2 is built for riders who demand performance on every surface - from smooth asphalt to rugged trails. Watch the full video and see why this tire is your ultimate travel companion.

More information about ENDURO TRAIL-ADV 2 tire line available at Mitas Moto website.



