



# MITAS MOTO NEWSLETTER

JUNE 2025 RECAP

June was a celebration of everything we love about motorcycling, with events across three continents showcasing the spirit of adventure and competition. Thank you to all the riders, organizers, and fans who made these events unforgettable.



## BMW MOA RALLY (Wilson County Fairgrounds, Lebanon, Tennessee, USA)

Thousands of BMW motorcycle enthusiasts gathered for one of North America's most iconic adventure bike events that draws over 10,000 riders annually. Mitas was proud to support the community with tire sales and service, helping riders get the most out of their machines.



## ADVENTURE BIKE RIDER FESTIVAL (Ragley Hall, Warwickshire, UK)

Set against the stunning backdrop of Ragley Hall, this festival brought together adventure riders from across Europe. The event featured training zones, test rides, and inspiring talks from world-renowned explorers. Mitas pitstops offered a refreshing cup of coffee or tea and the Mitas newspaper with all the latest news.

## HARD DEFI TOUR (Singles, France)

This French enduro tour is not for the faint of heart. Why? Because this event pushes limits - over 840km of grueling tracks and stony paths packed in just two days! Riders faced steep ascents, tight forest paths, and unpredictable weather. The Hard Defi Tour is a true test of endurance and Mitas tires once again proved their performance and durability in extreme conditions. Huge congratulations to all the riders - especially those who conquered the entire course!







### TRAIL ADVENTURE DAYS (Champs-Sur-Tarentaine, France)

A more relaxed but equally exciting event, Trail Adventure Days offered scenic rides through the French countryside, technical workshops, and community bonding. It was the perfect setting for riders to explore and connect.



**Brazil's** riders showcased their skills across three thrilling events: motocross championship in Palmas, adventurous trail challenges in Brasilia's BITES series, and extreme endurance tests in Igrejinha's Hard Enduro. Mitas tires delivered the grip and durability riders needed across varied terrain.

### NEW on Mitas Moto Youtube channel



Thank you for riding with us!

**KEEP ON RIDING**