

# MITAS MOTO NEWSLETTER

July - August 2018

## Frequently Asked Questions about E-07 and E-07+

When it comes to a 50/50 adventure tyre, Mitas E-07 is one of the most desired choices among adventure riders, who love to combine comfortable road riding with more adventurous off-road getaways.

The E-07+ was developed with a goal of successfully replacing the selected sizes of famous and very popular E-07. The aim was to keep the tyre performance in line with more and more powerful bikes and increasingly demanding riders. Our development team has preserved all the main benefits of the original E-07 and successfully improved the tyre towards the next level. Riders will still enjoy its original multi-functionality and its original durability.

A slightly modified tread pattern of E-07+ delivers an improved off- and on-road riding performance. A bigger knobby design provides a plenty of open space between the tread blocks to displace sand, mud and water from the contact patch while keeping enough rubber in contact between the road and the rotating tyre.

### **Can I combine E-07 and E-07+?**

A variety of tests on different bikes and under different conditions confirmed that E-07+ is fully compatible with E-07. They can be fitted as a pair (e.g. E-07 front, E-07+ rear).

### **Can I combine the standard and DAKAR versions?**

To ensure optimal riding performance, we recommend using the same version on the front and the rear wheel. However, if you would like to combine the standard and the DAKAR versions, we advise that you fit the standard version on the front wheel and the DAKAR on the rear wheel.



E-07 DAKAR on front and E-07+ DAKAR on rear wheel

Photo: Yanick Dery

## 🏍️ Will E-07 be discontinued?

E-07 will not be discontinued, we will only replace the selected sizes with E-07+.

## 🏍️ What E-07 sizes will be replaced with E-07+?

Please check the list of available sizes under the picture of each tread pattern.

## 🏍️ What tyre pressure should I use?

Please follow the recommendations from your motorcycle user manual. If you lower tyre pressure for off-road use, do not forget to adjust and increase it when going back on-road.



E-07					
120/90-17	64S	TL	[R]		
140/80-17	69T	TL	[R]		
140/80-17	69T	TL	[R]	DAKAR	●
130/80-18	72T	TL	[R]		
140/80-18	70T	TL	[R]		
140/80-18	70T	TL	[R]	DAKAR	●
100/90-19	57T	TL	[F]		
100/90-19	57T	TL	[F]	DAKAR	●
110/80-19	59T	TL	[F]		Will be replaced with E-07+ in Q1 2019
110/80-19	59T	TL	[F]	DAKAR	● Will be replaced with E-07+ in Q1 2019
90/90-21	54T	TL	[F]		
90/90-21	54T	TL	[F]	DAKAR	

E-07+					
130/80B17	65T	TL	[R]		
150/70B17	69T	TL	[R]		
150/70B17	69T	TL	[R]	DAKAR	●
170/60B17	72T	TL	[R]		
120/80B18	62S	TL	[R]		
150/70B18	70T	TL	[R]		
150/70B18	70T	TL	[R]	DAKAR	●
110/80B19	59T	TL	[F]		Available in Q1 2019
110/80B19	59T	TL	[F]	DAKAR	● Available in Q1 2019
120/70B19	60T	TL	[F]		

## Motorsport

### Red Bull Romaniacs

24 – 28 July, Sibiu, Romania



Wade Young at Red Bull Romaniacs 2018  
photo: Actiongraphers

### Wade Young, the winner of Red Bull Romaniacs 2018



Wade Young, winner of Red Bull Romaniacs 2018  
photo: Actiongraphers



Mario Roman at Red Bull Romaniacs 2018  
photo: Actiongraphers

### FIM Speedway Grand Prix

Bartosz Zmarzlik, 3<sup>rd</sup> place

Swedish FIM Speedway Grand Prix

7 July, Hallstavik, Sweden

Bartosz Zmarzlik, 1<sup>st</sup> place

Tai Woffinden, 2<sup>nd</sup> place

British FIM Speedway Grand Prix

21 July, Cardiff, UK

Matej Žagar, 2<sup>nd</sup> place

Scandinavian FIM Speedway Grand Prix

11 August, Malilla, Sweden

Martin Vaculik, 1<sup>st</sup> place

Bartosz Zmarzlik, 2<sup>nd</sup> place

Tai Woffinden, 3<sup>rd</sup> place

Gorzow FIM Speedway Grand Prix of Poland

25 August, Gorzow, Poland



Travis Teasdale at Red Bull Romaniacs 2018  
photo: Actiongraphers



Bartosz Zmarzlik

## Motorsport

### FIM Motocross World Championship – MXGP

Mitas notched up another great success at summer MXGP races with its sponsored riders Ivo Monticelli (iFly JK Racing) and Klemen Gerčar (62 Motosport) winning new points in Czech Republic, Switzerland and Bulgaria.

Ivo Monticelli: 16<sup>th</sup> place at MXGP of Czech Republic and 14<sup>th</sup> place at MXGP of Bulgaria

Klemen Gerčar: 21<sup>st</sup> place at MXGP of Switzerland and 20<sup>th</sup> place at MXGP of Bulgaria



Ivo Monticelli



Klemen Gerčar  
photo: Porson Media



### Events in September & October:

16 September, **MXGP of The Netherlands** (Assen, Netherlands)

30 September, **MXGP of Italy** (Imola, Italy)

2 – 7 October, **Intermot**, Hall 6, Stand D-049 (Cologne, Germany)

11 – 14 October **AIMExpo**, Stand 1028 (Mandalay Bay, Las Vegas, USA)

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