

MITAS MOTO NEWSLETTER

January–February 2017

Exclusive interview with MXGP rider Klemen Gerčar

The MXGP season has just begun and we caught Klemen Gerčar, former MX3 champion, during his final preparations in Sardinia. Check out what he told us. [Watch the video.](#)

Alestrem Hard Enduro Race (21 & 22 January, Alès, France)

Mitas was the official tyre supplier for the Alestrem race in France: with great branding on the track and in the paddock and with its own competition/race named Mitas Extreme, and the start at Ales' Mechanic Pole.

We achieved great results in the main race on Sunday – Mario Roman came 2nd and Wade Young 3rd– both in Sherco Factory racing with Mitas as a tyre supplier partner. We're already looking forward to next year's event!



Wade Young at Alestrem



Mario Roman and Wade Young on the podium at Alestrem

Hell's Gate Hard Enduro race (17 & 18 February , Il Chioco, Italy)

One of the most extreme races was held in the hills around the town of Barga, Italy.

On Friday it was time to practice and take a look at the track, study it and find the best possible line to be the fastest.

On Saturday morning the riders began with prologue/qualifications at 7:00 a.m. Each rider had to do 5 laps – each lap was approx. 50 minutes long with a 15-minute break in between the laps. The fastest 30 riders qualified for the afternoon main event starting at 4:00 p.m. Within the time limit set at 30 minutes in excess of the leader's time many riders didn't do more than 2 laps. Only 5 riders reached the finish line (the race lasted until 7:00 p.m.), 10 riders made it to all the checkpoints needed to score the final result. Needless to say, the track was extremely hard with each lap including a difficult and technically demanding obstacle course in the so-called arena.

Mitas riders repeatedly achieved great results, thus proving the high quality of Mitas tyres. Travis Teasdale ended 2nd, Wade Young 3rd and Mario Roman 4th – the results speak for themselves. Mitas has chosen the right riders and has proven again that we know our business.



Mario Roman



Podium Hell's Gate, Travis Teasdale 2nd, Wade Young 3rd

Exhibitions

In January and February Mitas Moto exhibited its products at two German shows representing the introduction to the motorcycle season for all two-wheel enthusiasts.

SachenKrad

13–15 January, Dresden, Germany



Motorrad Messe Leipzig

3–5 February, Leipzig, Germany



New sizes of TERRA FORCE-R

We are extending the TERRA FORCE-R dual-purpose tyre range and adding five new sizes from March 2017. After the extension, the range will include eight sizes. Mitas TERRA FORCE-R is designed for maxi enduro and trail motorcycles and is meant to be used 90 % on-road and 10 % off-road. The dual-purpose TERRA FORCE-R tire is designed for daily commuters as well as adventurers who love longer trips with both passengers and luggage. Both groups of riders can enjoy a safe, user-friendly and dynamic riding experience. Riders will appreciate the excellent traction on wet or dry roads and outstanding performance on light off-road surfaces. Mitas TERRA FORCE-R's street-oriented tread pattern ensures immediate grip, easy steering and manoeuvrability with good straight and corner stability. It is an excellent choice for riders of adventure motorcycles.

Mitas TERRA FORCE-R sizes available from March 2017:

120/90-17 64H TL Rear
 130/80-17 65H TL Rear
 100/90-19 57H TL Front
 90/90-21 54H TL Front
 90/90-21 54V TL Front

Already available:

140/80R17 69V TL Rear
 150/70R17 69V TL Rear
 110/80R19 59V TL Front



ROAD 90 10 OFF ROAD

Events in March and April:

2 - 5 March, [Motosalon](#) (Prague, Czech Republic)

2 - 5 March, [Motorräder Dortmund](#) (Dortmund, Germany)

7 - 9 April, [King of the Hill](#) (Arad, Romania)

15 - 16 April, [MXGP of Trentino](#) (Pietramurata, Italy)

22 - 23 April, [MXGP of Europe](#) (Valkenswaard, Netherlands)

29 April, [Aztarin Slovenian FIM Speedway Grand Prix](#) (Krško, Slovenia)



Like our profile to get the most fresh content and info about **Mitas Moto**.